



# Defining an Open Vehicle Service API: Activities of the Open SDV Initiative

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## Self-Introduction

### Primary Positions

- ▶ Executive Director & Professor, Center for Embedded Computing Systems (NCES), Graduate School of Informatics, Nagoya Univ.
- ▶ Executive Director & Professor, Global Research Institute for Mobility in Society (GREMO), Institutes of Innovation for Future Society, Nagoya Univ.

### Research Areas

- ▶ Real-Time Operating Systems, Software Platforms
- ▶ Real-Time Analysis and Scheduling Theory
- ▶ Functional Safety, Cybersecurity of Embedded Systems
- ▶ Automotive Embedded Systems, In-Vehicle Networks
- ▶ Dynamic Map, Cooperative Autonomous Driving, SDV

## Key Messages of this Presentation

- ▶ The automotive industry needs to standardize a Vehicle Service API.
  - ▶ Without it, an open SDV ecosystem cannot grow, and the *industry risks being subsumed into the smartphone ecosystem.*
- ▶ The API must work across diverse vehicles while still enabling OEM-specific differentiation.
- ▶ We are defining such an API ahead of OEM-led standardization through the Open SDV Initiative.
- ▶ We welcome collaboration with those who share this vision.

## What is an SDV? – Our Working Definition

### Software-defined Vehicle (broad sense)

- ▶ A vehicle whose behavior, functionality, and value are defined by software.

### More practical definition for this talk

- ▶ A vehicle whose functions can be extended or modified *after sale* by adding or updating software via OTA – beyond IVI.

### Why SDV matters: the DevOps analogy

- ▶ Software can be updated continuously.
- ▶ SDV applies DevOps to vehicles.
  - ▶ Continuous improvement of the product after delivery, based on real-world usage.

## Evolution Steps of SDV and Open SDV

### Step 0: Technical SDV

- ▶ Vehicle supports OTA updates for ECUs beyond IVI.

### Step 1: Value Creation through SDV

- ▶ OEM continuously expands functionality and generates recurring revenue through software updates.

*OEM-controlled SDV*

### Step 2: Open SDV (Our term)

- ▶ Allows third-party developers to install applications into the vehicle.

*Ecosystem-enabled SDV (true openness)*

## Impact of Open SDV

### Why Open SDV matters

- ▶ In closed SDV, new features require OEM involvement.
- ▶ In Open SDV, third parties can deploy apps without OEM intervention.

*Vehicles become platforms, not just products, similar to smartphones.*

### Value shift enabled by Open SDV

- ▶ Much innovation will come from the ecosystem, not only from OEMs.
- ▶ New recurring revenue opportunities for OEMs *and* developers.
- ▶ Vehicles gain functions far beyond what OEMs can supply alone.

## Challenges Toward Realizing Open SDV

### Handling Safety-Related Applications

- ▶ Should third parties be allowed to develop safety-related apps?
- ▶ If NO → ecosystem shrinks.
- ▶ If YES → responsibilities and regulations must be clearly defined.

### Sustainable Business Model for Third-Party Developers

- ▶ There is a concern that SDV apps may not be profitable, because drivers spend far less daily time in vehicles than in smartphones.
  - ▶ Business models can rely on services, partnerships, or data – not necessarily on selling apps.
- ▶ Safety restrictions directly shape what kinds of business models are possible.

## Standardization of Vehicle API

### Third-party developers need a *common* vehicle API

- ▶ Without a common API, the ecosystem cannot exist.
- ▶ The API should be easy-to-use for app developers outside automotive industry.
  - ▶ A *Vehicle Service API* is needed.
  - ▶ Conceptually similar to COVESA VSC (Vehicle Service Catalog)

### If the automotive industry does not define this API...

- ▶ Smartphone ecosystems will define their own “vehicle APIs.”
- ▶ There is a risk that vehicles could become mere *peripherals* of the smartphone platforms.
- ▶ External APIs and platforms may constrain vehicle hardware design choices.

## Desired Features of the Vehicle Service API

### Applicable across diverse vehicles and E/E architectures

- ▶ Abstracts differences in vehicle types, models, and internal architectures.
  - ▶ Works regardless of OEM-specific design choices.
- ▶ Provides a stable logical API above hardware and signal differences.

### Allows OEM-specific differentiation in implementation

- ▶ The API defines *what* is requested; OEMs determine *how* it is realized.
  - ▶ OEMs remain free to implement their own control logic, safety strategies, and tuning.
- ▶ To realize this separation, the API must be defined at a higher level of abstraction.

## Open SDV Initiative – Motivation and Activities

### Why we launched Open SDV Initiative

- ▶ Momentum for defining a common Vehicle Service API has *not yet emerged* among OEMs.
  - ▶ The slow progress of VSC reflects this situation.
- ▶ We decided to define it ahead of OEM-led standardization, launching the Open SDV Initiative in Oct. 2024.

### Current activities

- ▶ Definition of the Vehicle Service API (Logical Level)
  - ▶ Early drafts released in Mar. and Sep. 2025 (under ongoing refinement).
- ▶ Prototype implementations
  - ▶ Simulation-based testing and initial in-vehicle trials.
  - ▶ Full-scale implementation needs more resources.

## API Design Principles

### Easy-to-use for application developers

- ▶ Simple and consistent Vehicle Service API.

### Compatible and extensible across diverse vehicles

- ▶ Works across different vehicles and E/E architectures.

### Provide application arbitration and locking mechanisms

- ▶ Multiple apps may request overlapping functions.
- ▶ The API must define conflict resolution rules and locking/priority mechanisms.

### Introduce a mechanism to restrict which apps may use safety-related functions

- ▶ Which application is allowed to use which API is determined by the *OEM* and the *user*.
- ▶ This restriction mechanism is called *risk control*.

## Risk Control – Handling Safety-Related Functions

### Risk-involving APIs are still defined

- ▶ Safety-related functions remain part of the API.

### Vehicle describes its residual risks

- ▶ Residual risks (risks the vehicle cannot fully mitigate) differ from vehicle to vehicle.

### App describes which risks it mitigates

- ▶ Each app declares the risks it can handle. The OEM assesses whether the app's risk mitigation is sufficient.

### API call is permitted only if the app covers the vehicle's residual risks and user consent is given

### This risk-control mechanism is defined in the API spec

- ▶ The spec defines how risks are described and how the platform verifies them.

## Concluding Remarks

### A standardized Vehicle Service API is essential for the automotive industry

- ▶ It must work across diverse vehicles while still enabling OEM-specific differentiation.
- ▶ It must provide application arbitration and clear responsibility partitioning for safety.

### We are defining such an API ahead of OEM-led standardization

- ▶ Through the Open SDV Initiative, we are prototyping and refining this approach.

### We seek active collaboration with the Eclipse SDV community

- ▶ We would be happy to work together – either by joining our initiative or by collaborating within Eclipse SDV activities.