



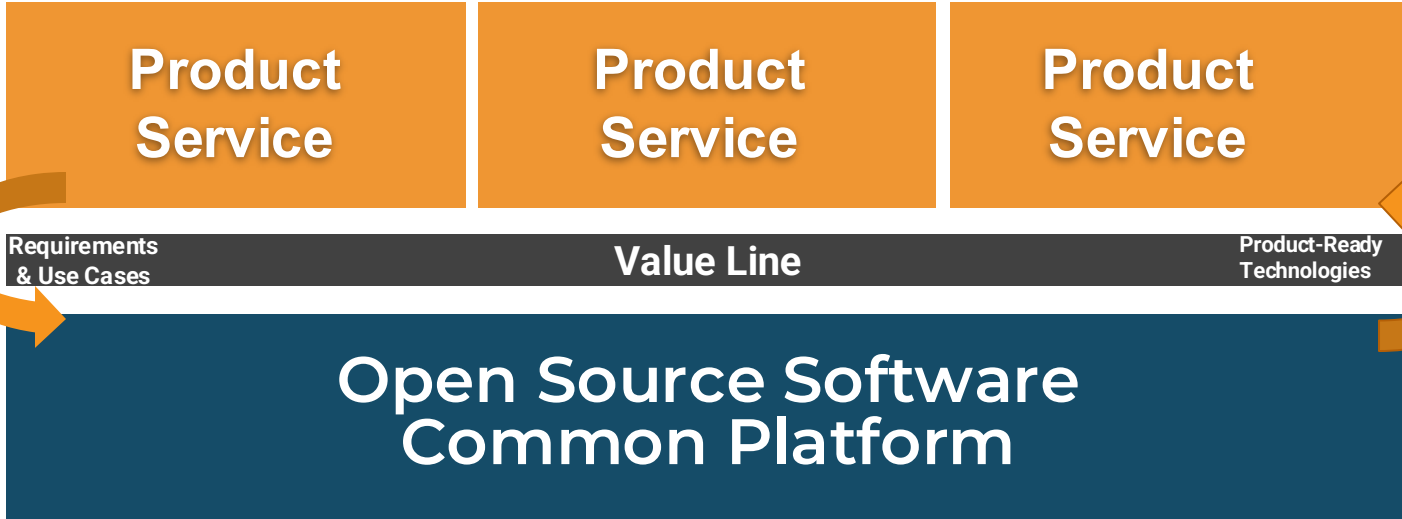
# Software Defined Vehicle

A grayscale photograph of a business meeting. Two people are seated at a desk, looking at a laptop and several sheets of paper. One person is holding a pen over the papers, which appear to contain financial data or charts. The scene is dimly lit, with the primary light source coming from the laptop screen.

# Return on Invest



# Open Collaboration: a business-friendly ecosystem



Compete on products & services

Working with your competitors based on **meritocracy**

**Open, Transparent, Vendor-neutral, Collaboration platform**

Infrastructure for Open Collaboration

Ecosystem Development

Community Governance & Processes

IP Management & Licensing

Supply Chain Security

# Why working **in the open**?

## Collaboration

**Closed**

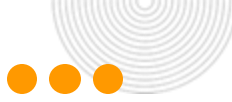
**Open**



Control  
Dependency  
Closed  
Exclusive

Chaos  
Resilience  
Open  
Inclusive  
Innovative  
Neutral  
Antitrust compliance

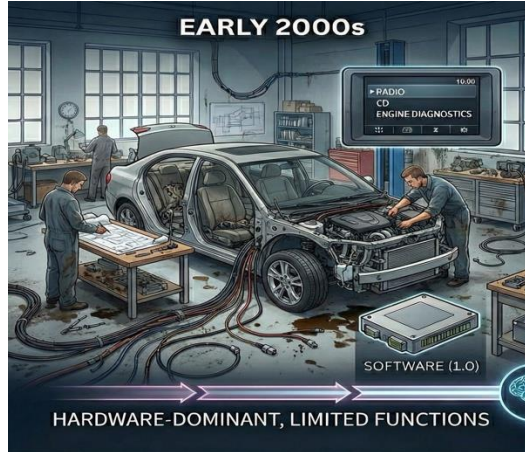
# The challenges of legacy



## Cloud

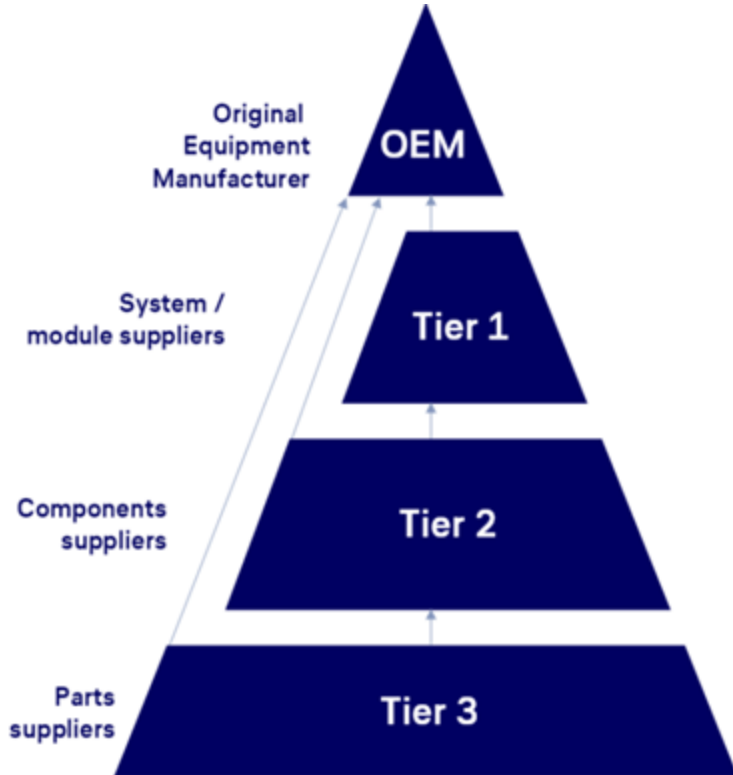


## Automotive Software





# The automotive **supply chain**



## Main impact on cost side

- Cost sharing
- Reduce complexity
- Impact difficult to measure

Higher motivation to change?



## Main impact on revenue side

- Change of business models
- Impact easy to measure

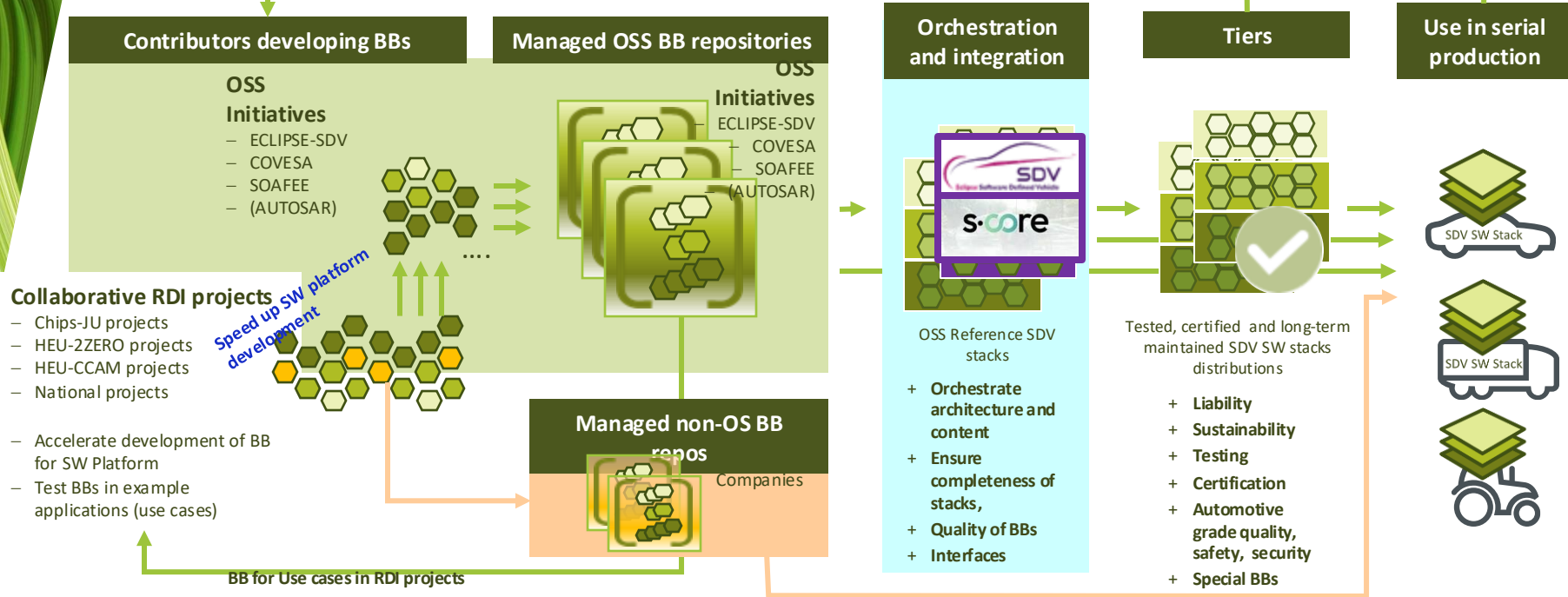
Lower motivation to change?

# Software Defined Vehicle Value Flow

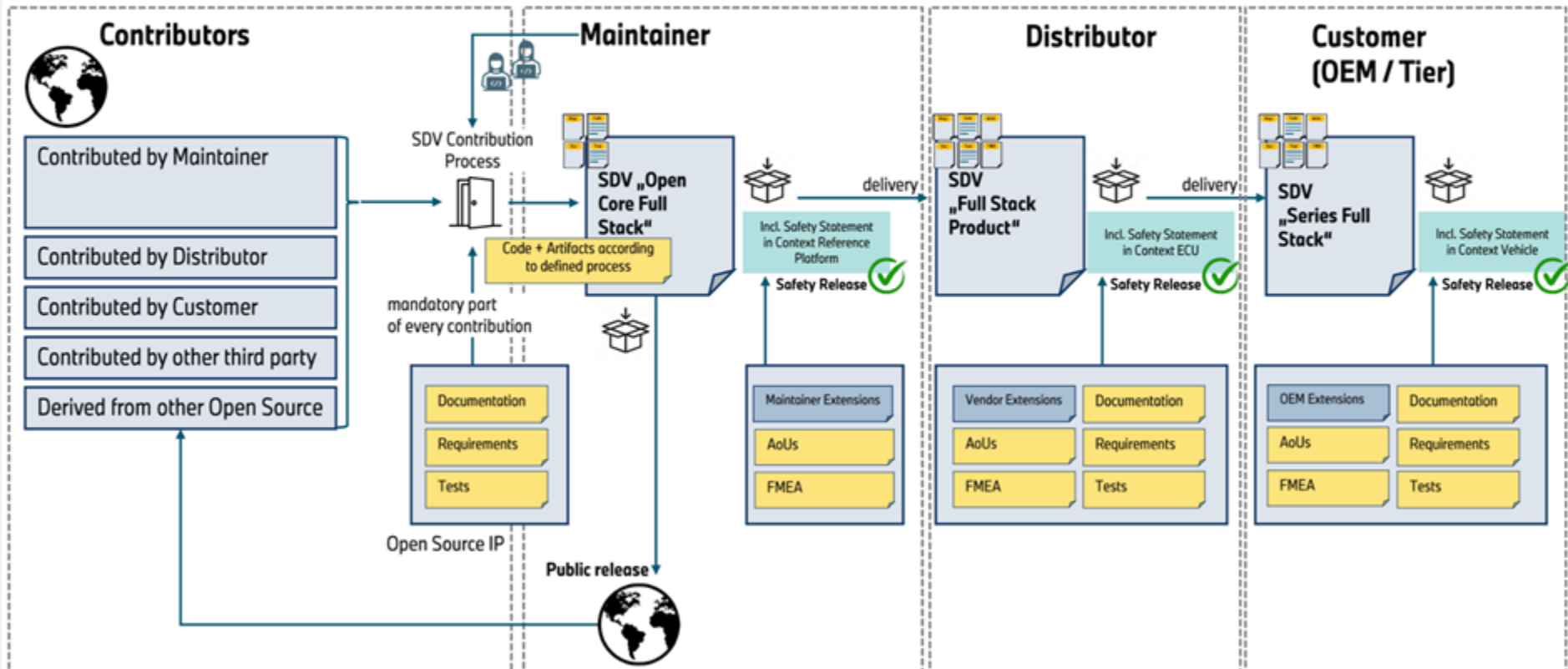
Governance (OEMs, Tiers, Semicon., Toolprovid., EC, Industry Assoc.)

Active Contributors of OEMs and Tiers

No direct influence, strategic direction by active contribution only



# HOW CAN WE DO SAFE SDV PLATFORM COMPONENTS BASED ON OPEN SOURCE STANDARDIZATION IN THE FUTURE?



Available to General Public, Open Source



Available only for contractual partners, Closed Source





**We need a**

**Management Community**

# Join Us!



Since brilliant  
technology is not  
enough

Since mindset and  
cultural change  
can't be driven  
just bottom up

We need a  
community  
spanning all levels  
and areas inside  
an organisation

# AUTOMOTIVE OPEN SOURCE SUMMIT 2026

June 30, 2026

Hotel Vier Jahreszeiten | Starnberg, Germany

[Register Now](#)

Join us at the premier event dedicated to open source innovation in the automotive industry, where technology meets community. This year's summit will feature two distinct tracks, offering a comprehensive platform for both technical and non-technical professionals shaping the future of automotive software.



## **Track 1: Main track**

Essential for senior automotive leaders, this track emphasizes strategic insights, cross-industry collaboration, and the transformative potential of open source in the automotive sector. With a focus on business impact, innovation, and future-proofing development practices, this summit brings together decision-makers and industry pioneers to explore the evolving landscape of software-defined vehicles.

Engage in high-level discussions, uncover opportunities for differentiation, and shape the future of open source adoption in your organization and the industry at large.

## **Track 2: Legal&Business track**

Complementing the strategic focus of this summit, this new track creates space for essential non-technical discussions around the legal and commercial dimensions of open source in the automotive sector. Tailored for senior leaders, this forum will explore the frameworks, risks, and opportunities that shape sustainable open source adoption - from licensing and compliance to business models and partnerships. Participate in candid conversations that help navigate complexity, align strategy, and enable confident decision-making in an open ecosystem.



**THANK YOU**

**ECLIPSE**  
FOUNDATION